

Digital Sign Guidelines 1. The duration that an event is displayed will be determined by the amount of other content to run at the same time.

2. The sign is only open to public events sponsored by non-profit organizations of Riceville and County Conservation

3. No personal messages, such as birthdays, anniversaries, etc.

4. Trail events are given priority over all other content.

5. Submitting an event does not guarantee that it will be displayed. Complications may arise, i.e., time, technical difficulties, updating capacity, etc.

6. Sign content must be submitted on designated written form two weeks before the event to allow time for input and scheduling.

7. Submission must be on the written paper form with a cursive signature of the responsible originator ---no phone calls, texting, emails etc. A paper trail therefore exists in the event the content is wrong.

8. The Committee reserves the right to limit content due to recognition that the more content that runs, the less impact each message will have as they rotate. The main purpose of the sign: Trail events, followed by County Conservation events, followed by Riceville School events, followed by events that impact the community.

9. The message must be short and to the point with no details. There is 5 seconds to read the message when driving by the sign. Limit information to the following: WHAT, WHEN, WHERE

10. To conserve electricity the sign will power down after 10:30 P.M. until a morning time. The digital sign is the property of the Wapsi-Great Western Line Trail. It is maintained by the Trail for upkeep, electricity to run it and labor to program its input. It is a memorial to James Cody who was a WGWL Charter member who volunteered many hours to the Trail as one of the Charter Committee members and to the Riceville Community.